



Gagik Avagyan

SENIOR WORDPRESS & FRONT-END DEVELOPER

Country: Armenia | Remote

Date Of Birth: 08.12.1997

Email: gagik.avagian@gmail.com

Portfolio: wordpressinfo.org/portfolio

Github: github.com/GagikAvagyan

Phone: +374 43 002066

SUMMARY

Senior WordPress & Front-End Developer with 6+ years of professional experience building, optimizing, and maintaining scalable WordPress solutions for international and remote clients. Strong background in custom theme and plugin development, Gutenberg block creation, and advanced front-end architectures using HTML5, SCSS, JavaScript (ES6+), React, WCAG Accessibility Remediation (WordPress & Front-End)

Experienced in working with page builders (Elementor Pro, Divi, WPBakery) as well as fully custom setups using ACF, SCF, and REST APIs. Deep understanding of performance optimization, including Core Web Vitals, page speed improvements, lazy loading, and asset optimization.

Comfortable handling projects end-to-end — from requirement analysis and UI implementation to deployment, maintenance, and client communication. Proven ability to work part-time and remotely, collaborate with distributed teams, follow clean code practices, and deliver reliable, secure, and SEO-friendly solutions.

CORE SKILLS

Front-End:

- HTML5, CSS3, SCSS / SASS, Tailwind CSS, Bootstrap, Responsive & cross-browser development, JavaScript (ES6+), jQuery, REST APIs, React.js, Accessibility (WCAG), Keyboard Navigation...

WordPress:

- Custom Theme Development, Child Themes, Gutenberg blocks, Custom Plugins, WordPress Core, PHP, Elementor Pro, Gutenberg, WPBakery, Divi, ACF, SCF, WooCommerce, WPML, TranslatePress, Contact Form 7, Theme Customization, Performance Optimization, Security, Migration, Managed WordPress Hosting, DNS Management

CMS & Tools:

- WordPress, cPanel, Local, Backup Tools, Shopify (Liquid), Drupal, Git, GitHub, Jira, Trello, Asana

Performance & SEO:

- Page Speed Optimization, Image Optimization (Lazy Loading, Compression), CDN Integration (Cloudflare), Performance Audits (Lighthouse, PageSpeed Insights), On-Page SEO Optimization, Technical SEO, SEO Plugin Setup (Yoast SEO, Rank Math), Meta Tags & Structured Data (Schema Markup), XML Sitemap Configuration, Robots.txt Optimization, URL & Permalink Structure, Internal Linking Strategy, Mobile SEO, Multilingual SEO (WPML / Polylang)

Professional Experience

United Gambling LLC | WordPress Developer | Jan 2024 – Oct 2025 | Malta (Remote)

United Gambling is a large-scale iGaming review website with 250+ pages and ongoing daily content growth. I joined as a WordPress Developer when the site was built with Elementor Pro and facing performance issues on both the front end and WordPress admin. I led the migration to Gutenberg, improving performance, scalability, and editor usability. I also migrated hosting, removed unnecessary plugins, and customized the theme to support long-term growth. I was responsible for end-to-end WordPress development, collaborating with SEO and Design teams and supporting junior developers to deliver efficient, scalable solutions.

Key Achievements

- Improved front-end and admin performance
- Optimized hosting and reduced plugin bloat
- Customized WordPress theme for scalability
- Collaborated with SEO and Design teams

Technical Stack

Gutenberg blocks, Custom Plugins, PHP, Elementor Pro, Gutenberg, ACF, SCF, Contact Form 7, Theme Customization, Performance Optimization, Security, Migration, Managed WordPress Hosting, DNS Management

Way2Up LLC | Front-End/WordPress Developer | Mar 2023 – Jan 2024 | Armenia

At Way2Up LLC, I worked as a Front-End / WordPress Developer on lrnkey.com, an educational platform that connects students with teachers. I was responsible for building and delivering fully responsive front-end pages, ensuring consistent UI/UX across devices and browsers

Key Achievements

- Delivered fully responsive front-end pages
- Implemented UI/UX designs within WordPress
- Ensured cross-browser and cross-device compatibility
- Collaborated with designers and developers

Technical Stack

HTML5, CSS3, SCSS, Bootstrap, Responsive & cross-browser development, JavaScript (ES6+), jQuery, REST APIs, Custom Theme Development, Child Themes, WordPress Core, PHP, Elementor Pro.

Selected Projects

quicksteps.com.au

chips2.win

bbettix.com

janagency.com

bergdevelop.com

ITHire LLC | WordPress Developer/SEO Expert | Jan 2022 – Feb 2023

ITHire is an outsourcing company where I worked as a WordPress Developer and SEO Specialist across multiple client projects. I was responsible for building custom WordPress websites and managing SEO implementation, often working on several projects in parallel.

A key part of my role was converting Figma designs into pixel-perfect WordPress websites, ensuring responsiveness, performance, and SEO best practices.

Key Responsibilities & Achievements

- Developed custom WordPress websites from scratch
- Converted Figma designs to pixel-perfect WordPress sites
- Implemented responsive and cross-browser layouts
- Applied on-page and technical SEO best practices

Technical Stack

WordPress, Custom Themes, Elementor / Gutenberg, HTML5, CSS3, JavaScript, ACF, Responsive Design, SEO (On-Page & Technical), Performance Optimization, Core Web Vitals, Git/GitHub

Selected Projects

- gauja.club
 - greenfarmer.am
 - pushagency.co
 - skysolarpro.com
 - alarenovations.com
 - sunnableenergy.com
-

WebBCO LLC | WordPress Developer | Feb 2020 – Jan 2022 | Lithuania (Remote)

WebBCO is an outsourcing marketing company based in Lithuania, where I worked as a WordPress Developer. I was responsible for converting Figma designs into WordPress websites, using page builders such as Elementor Pro, Gutenberg, WPBakery, and Divi. When needed, I implemented custom HTML, CSS, and JavaScript to achieve pixel-perfect layouts and required functionality.

Key Responsibilities & Achievements

- Converted Figma designs into pixel-perfect WordPress websites
- Built websites using Elementor Pro, Gutenberg, WPBakery, and Divi
- Wrote custom HTML, CSS, and JavaScript when required

Technical Stack

WordPress, Elementor Pro, Gutenberg, WPBakery, Divi, HTML5, CSS3, JavaScript, Responsive Design

EDUCATION

Yerevani Mesrop Mashtoci University (2016-2020)

Graduated with a Bachelor Science degree in Technology Information and Media

LANGUAGE SKILLS

English: Native, **Armenian:** Native